

EARLSFIELD sw17



A PLACE TO CONTROL OF THE PLACE TO THE PLACE

A bold new vision is taking place which elevates your lifestyle and allows you to experience life's finest moments.

Contemporary design gives way to luxurious style cues and ultra premium finishes, where every detail is exacting, and every touch is carefully considered.

London Square Earlsfield is more than urban London reimagined. It's a living, breathing, vibrant community where wellness is given space to flourish.

IT'S THE PLACE TO GROW, NOW AND FOR THE FUTURE.





BELLEVUE ROAD



A testament to thoughtful design, London Square Earlsfield is perfectly placed, putting all of London on your doorstep.



LIVING MADE GREENER

You'll be part of a vibrant community where nature intertwines seamlessly with the contemporary.

- Every home comes with private outdoor space
- New 32-acre park on your doorstep
- Community gardens
- Play areas and trim trail
- Take your pick from nearby commons such as Wandsworth, Clapham, Tooting and Wimbledon



QUICK CONNECTIONS

Earlsfield Station, Wandsworth Common Station and Tooting Bec Underground Station are all within a 19-minute walk, where you can access:

- South Western Railway to Wimbledon in
 4 minutes and London Waterloo in 14 minutes
- Northern Line to main stations including London Bridge in 18 minutes, Bank in 19 minutes and King's Cross St Pancras in just 22 minutes
- Southern Railway to Battersea Park in 8 minutes and London Victoria in 12 minutes



EVERYTHING YOU NEED

All your daily needs, from a proposed supermarket in Springfield Village and a new café in Springfield Park, to a plethora of bakeries, independent food stores and eateries, all within a 15-minute walk or cycle from your front door.

For education, there is a provision for a brand new primary school on-site as well as access to an abundance of top-rated institutions.



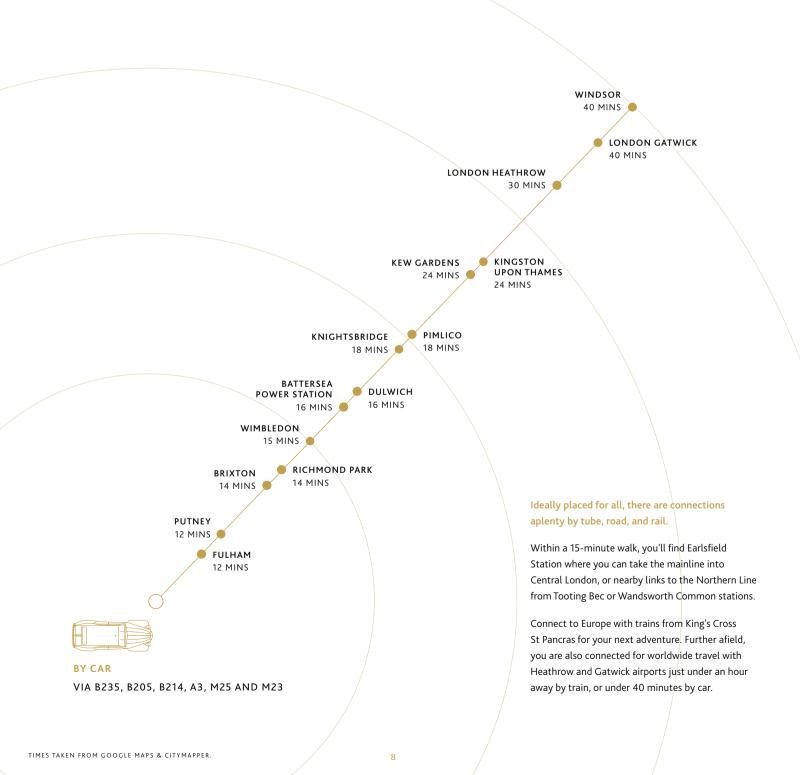
SPRINGFIELD PARK UNDER 1 MIN WALK

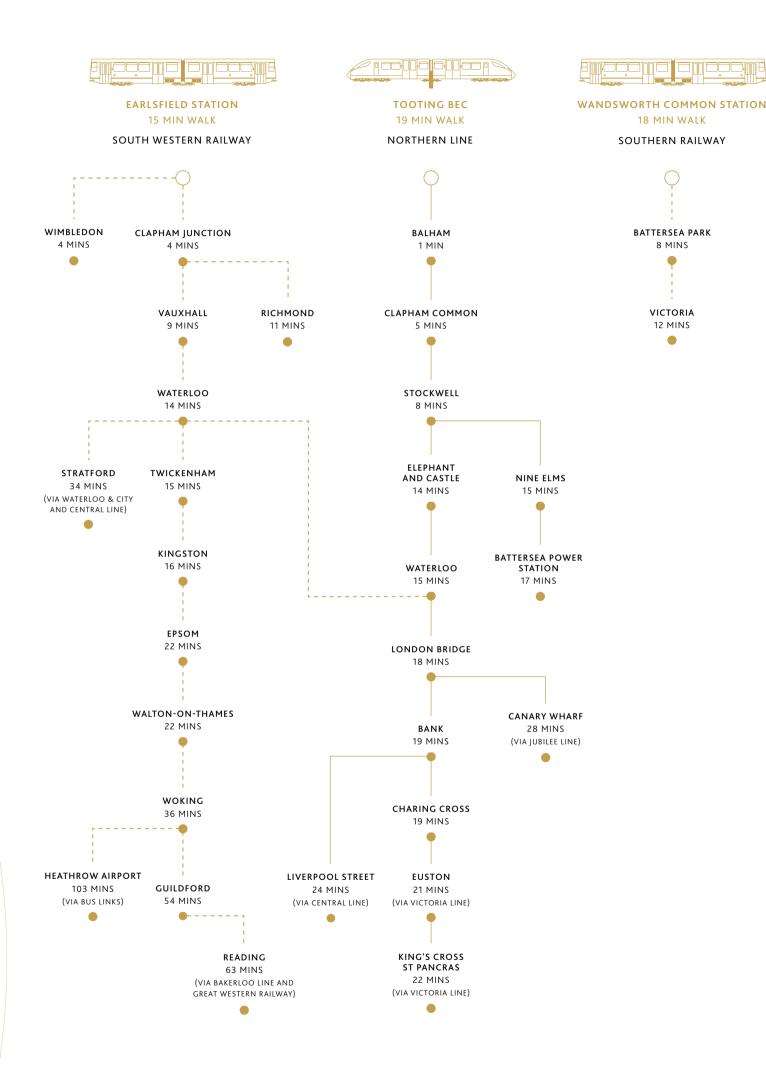


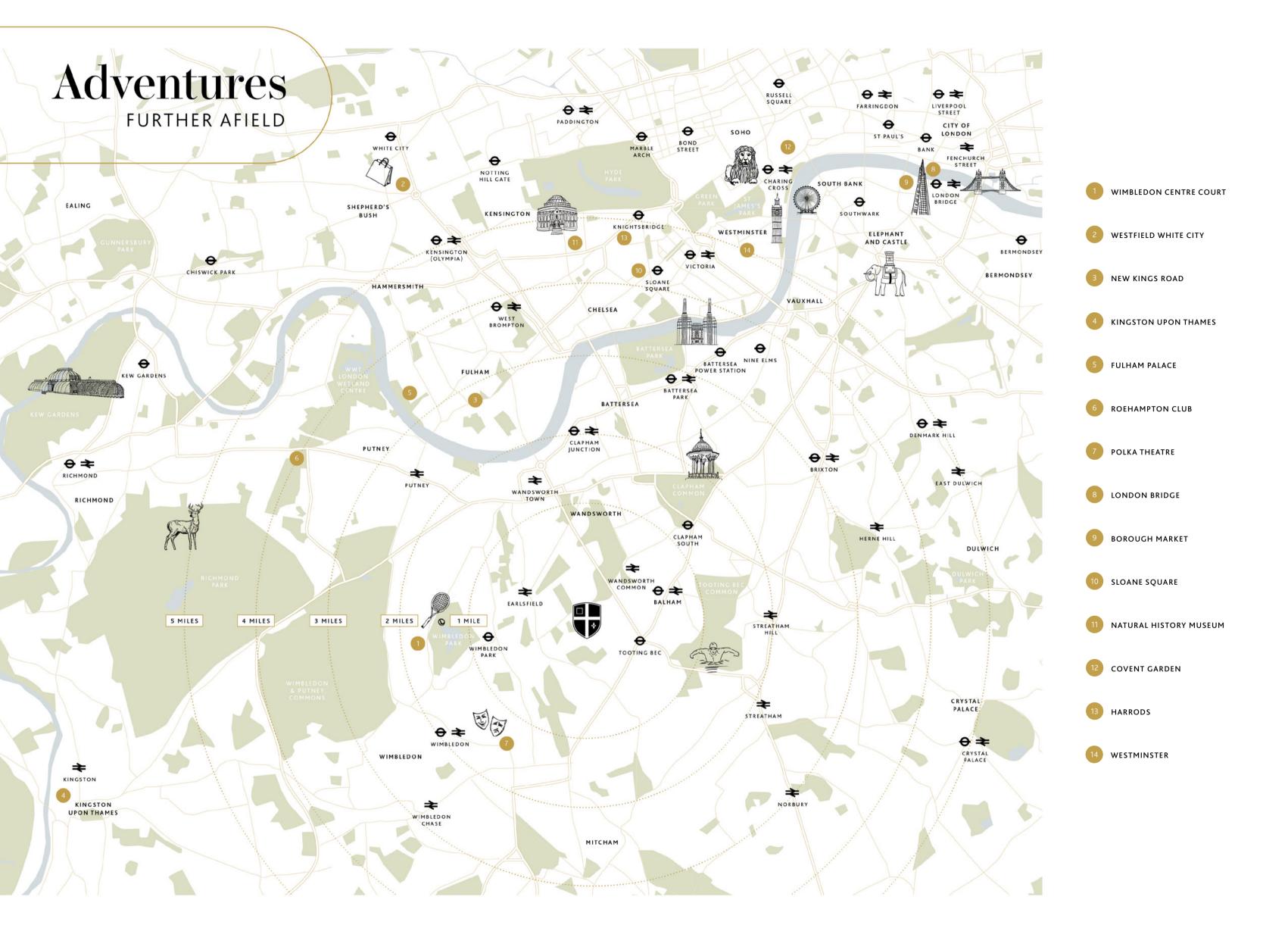
South West London

Embrace a London lifestyle that bridges peaceful rural living with urban connections, where every part of the capital can be explored.















Full bloom

Experience more than just living and discover the essence of wellbeing at London Square Earlsfield.

Welcome to a place where nature is renewed to meet its new surroundings in perfect harmony. At its heart, there's the wholly new 32-acre Springfield Park, rich in greener places to enjoy – and be beside.

PROPOSED PAVILION CAFÉ



SPRINGFIELD PARK ADVENTURE TRAILS & PLAY AREAS



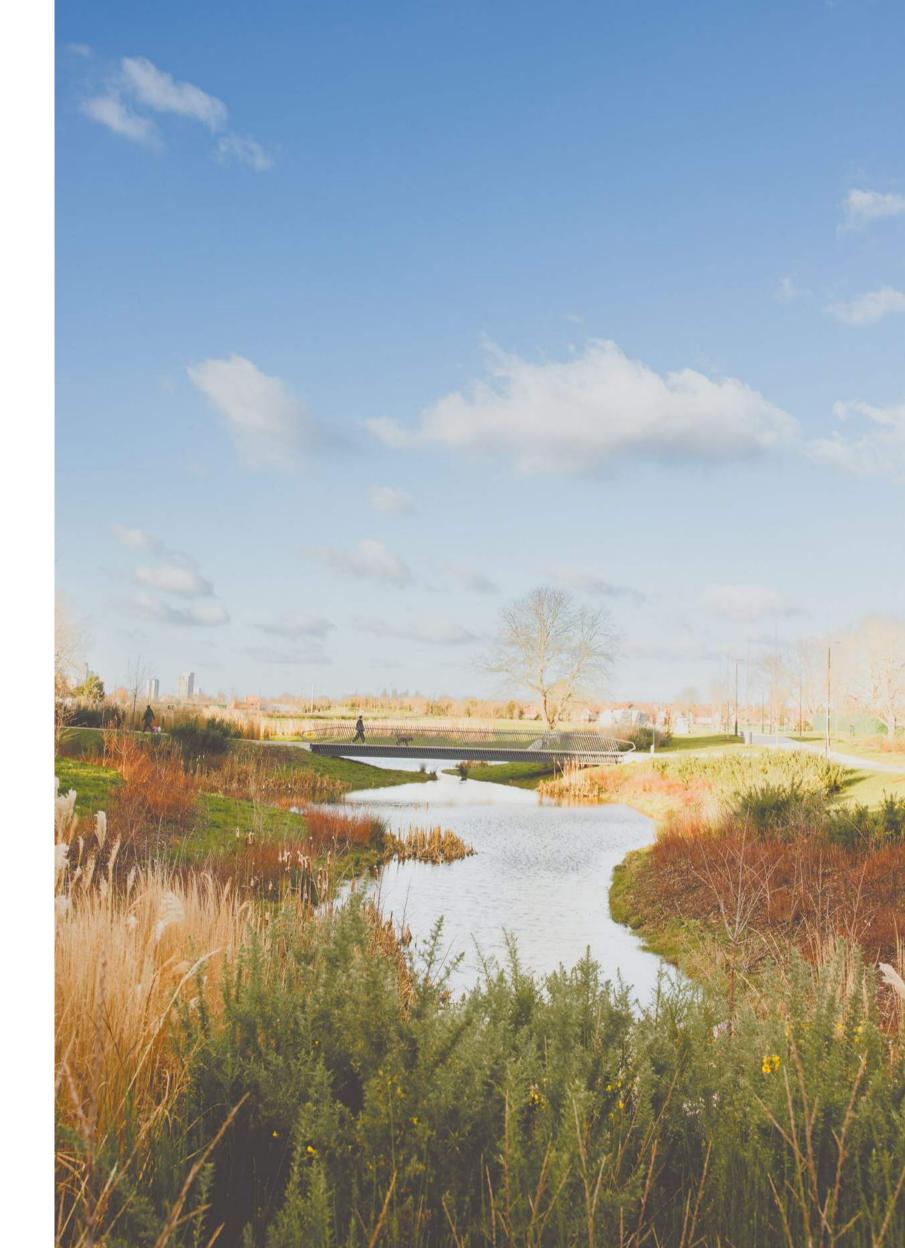


SPRINGFIELD PARK

A BREATH OF Fresh air

From trails and ponds to community and sensory gardens, there's open space to play and relax on your doorstep at Springfield Park, no matter your age.

Find children's playgrounds, a trim trail with outdoor gym equipment, a café, and an amphitheatre. As well as plenty of green open space to cater for every passion and pastime.



Savour locale

Cosmopolitan and eclectic in equal measure, all life is here in South West London.

From buzzing street scenes to international café culture, at London Square Earlsfield you are amongst a blossoming diverse community.

When there's more to life than shopping, wining and dining, this corner of London has it all. Take in a show at the renowned Tara Theatre, or discover a love for cooking with classes at The Avenue Cookery School, there is so much choice when it comes to entertainment.

You will also find a strong community spirit in Earlsfield, with local groups such as the Cake & Yoga Club which offers a host of wellness classes, life drawing workshops and book clubs, not to mention volunteer groups such as Earlsfield Together.

16

TOOTING BEC LIDO

13 MIN CYCLE



ROXIE STEAKHOUSE 13 MIN WALK







17 TIMES TAKEN FROM GOOGLE MAPS & CITYMAPPER.

Local charms



UPPER TOOTING ROAD
5 MIN CYCLE



BONSAI ESPRESSO ROOM 12 MIN WALK



THE ECLECTIC COLLECTION

Enjoy the charm of local delights on your doorstep.

Earlsfield and the surrounding areas will entice you with their culinary range, where the tastebuds awaken and the spirit of community thrives.

When it comes to delis, dive into the diverse delights from Dugard and Daughters, a specialist in rare-breed meat. Amrutha Lounge is the go-to vegan hotspot, whilst a family favourite is Well Kneaded, known for their sourdough pizza.

The thriving brunch scene at Earlsfield is also noteworthy with plenty of cosy choices on Garratt Lane, including The Eclectic Collection for something unique and GAIL's Bakery for when you're meeting a larger group of friends.

CAFÉS AND BRUNCH

- CAFÉ COMING SOON TO SPRINGFIELD PARK
- BONSAI ESPRESSO ROOM
 12 MIN WALK
- FLOTSAM & JETSAM
 13 MIN WALK
- THE ECLECTIC COLLECTION
- GAIL'S BAKERY
 16 MIN WALK

GROCERIES

- SUPERMARKET COMING SOON TO SPRINGFIELD VILLAGE
- 7 TESCO EXPRESS
 9 MIN WALK
- 8 SAINSBURY'S LOCAL
 13 MIN WALK
- 9 RASONS LOCAL 15 MIN WALK

EATERIES

- UNWINED
 8 MIN CYCLE
 BATTE
 SPORT
- TOOTING & BROADWAY
 MARKETS
 8 MIN CYCLE
- GREEN CHOY 8 MIN CYCLE
- HYDE FARM CAFÉ & DELI 13 MIN WALK
- THE ALTHORP
 14 MIN WALK
- 15 CHEZ BRUCE 15 MIN WALK
- THE WANDLE
 17 MIN WALK
- 17 AMRUTHA LOUNGE 18 MIN WALK

WELLBEING & LEISURE

19 ENERGIE FITNESS

5 MIN WALK

12 MIN WALK

13 MIN WALK

POST OFFICE

13 MIN WALK

EARLSFIELD POST OFFICE

LOTUS SPA

BATTERSEA IRONSIDES
SPORTS CLUB

MELISSA COUPE LUXURY

WELLBEING CLINIC

THE URBAN VET
13 MIN WALK

PET CARE

DOG & GROOM

13 MIN WALK

DOCTORS

THE EARLSFIELD
PRACTICE
15 MIN WALK

DENTIST

MAGDALEN PARK LAWN
TENNIS CLUB
16 MIN WALK

TOGETHER DENTAL
13 MIN WALK

PHARMACY

DUGARD AND DAUGHTERS

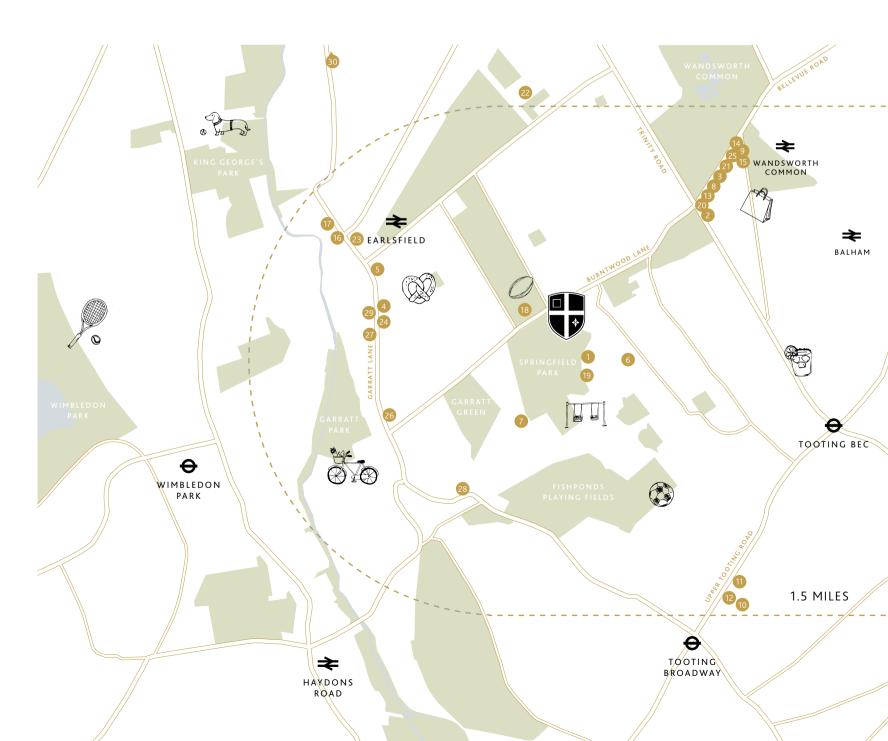
16 MIN WALK

19 DUMLERS CHEMIST

13 MIN WALK

SHOPPING CENTRE

SOUTHSIDE
SHOPPING CENTRE
13 MIN CYCLE





ARTISAN COFFEE

AT BEAN & HOP

13 MIN WALK

FINE WINE

AT THE OPEN PAGE
13 MIN WALK

CULINARY DELIGHTS

AT THE EARLSFIELD

16 MIN WALK

CRAFT BEER

AT THE ALTHORP

14 MIN WALK

LOCAL PRODUCE

AT BELLA'S FRUIT & VEG

15 MIN WALK



THE DELIGHTS OF YOUR

Neighbourhood





PARTH PATEL

"I've been running Bella's Fruit & Veg for about 2 years. The locals are really nice and love our produce and fresh flowers.

BELLA'S FRUIT & VEG

South London is my comfort zone. It's more rural, quiet, and less of the hustle and bustle you'll find in central. I enjoy the shopping southside and all the pubs."

PARTH'S LOCAL FAVOURITES:

EATERIES

PLACE: THE ALTHORP TIME: 14 MIN WALK

EATERIES:

PLACE: CHAITHALI FULHAM
TIME: 19 MIN CYCLE

FLOTSAM & JETSAM

JAMIE BUCKLE

"Earlsfield is just a nice social area with different types of people and busy on the weekends.

I was born and bred in London, and I've come to realise that this place is my kind of vibe. I enjoy living just outside of London as well; it's slow-paced and more breathable."

JAMIE'S LOCAL FAVOURITES:

EISURE

PLACE: KIMBER SKATEPARK & BMX TRACK TIME: 11 MIN CYCLE

LEISURE

PLACE: CLAPHAM HIGH STREET **TIME**: 17 MIN CYCLE



MIN WALK

The state of the s





DOG & GROOM

ANNA OCHENCKAN

"I really like living in South London. There's lots of restaurants, bars, and shops around. It only takes me 10 or 12 minutes to cycle to work depending on which route I take.

Earlsfield is also a pet-friendly area.
There's also a few cute independent clothing boutiques that I visit often."

ANNA'S LOCAL FAVOURITES:

LEISURE:

PLACE: WANDSWORTH COMMON TIME: 5 MIN CYCLE

EATERIES:

PLACE: GAZETTE TRINITY
TIME: 12 MIN WALK

MA&Y (MARTIAL ARTS & YOGA)

FREDDY GAFFNEY

"Growing up as a kid here was amazing; from Tooting down to Earlsfield, everyone is so welcoming and lovely, and you'll find such a diverse community.

I have friends who lived up north their entire lives choosing to move down here too."

FREDDY'S LOCAL FAVOURITES:

FATERIES.

PLACE: THE THAI GROCER
TIME: 8 MIN CYCLE

CAFÉ:

PLACE: BELLE AMIE TIME: 14 MIN WALK

DELI:

PLACE: DUGARD AND DAUGHTERS

TIME: 16 MIN WALK





From Tooting down to Earlsfield, everyone is so welcoming and lovely.

FREDDY GAFFNEY, MA&Y



MA&Y

TOOTING & BROADWAY MARKETS

MIN CYCLE

MY OLD GIRL & ME

MANUEL RES

DISCOVER

Tooting & Broadway Markets



FRUITS OF TOOTING MARKET

SUGAR & LEMON CREPERIE



Venture to two sprawling markets where the aroma of global cuisines and creative craft intertwine with the chatter of locals.

Explore the vibrant stalls and hidden gems, each offering a unique glimpse into the diverse tapestry of Tooting and Broadway's delights.

Let the narrow lanes guide you to boutique stores that line the streets. These curated emporiums showcase the essence of the markets' charms, offering an array of unique finds and treasures waiting to be discovered. From artisan crafts to one-of-a-kind fashion pieces, each store tells a story.

Food shops, butchers, fishmongers, Caribbean, Indian, Asian, West African... For every cuisine, find every ingredient you'll need for a delicious meal.

There's more to discover, from tailors and talented tattooists to sustainable fill-your-own health stores.

THE CANDYCANE LOUNGE

ALISON CLARE REED

"Earlsfield is a big melting pot of different people and cultures. Everybody looks out for everybody.

You can find lots of things happening all the time like live music, chess clubs, monthly record fair, knitting craft club, mural painting, and more.

Tooting Market really impressed us, so we decided to set up shop here ourselves. We've sold vinyl for 40 years so we're just coming back to our roots, and it's nice to see physical media make a comeback."

ALISON'S MARKET PICKS:

EATERIES:

PLACE: VERMICELLI

EATERIES:

PLACE: KOI RAMEN BAR



WIMBLEDON JUNIOR PARK RUN

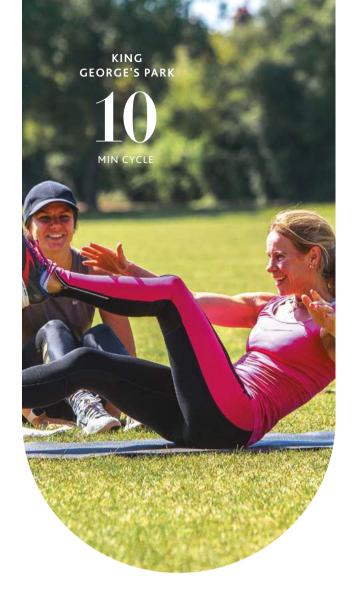
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Explore





Zip through Earlsfield's bike-friendly streets to explore the alluring oasis of infinite greenery that surrounds you.

Further afield and a short cycle away, there's more greenery to behold with open spaces like Wandsworth Common and Wimbledon Park.

There are plenty of sports clubs to suit all sporting interests, from All Star Tennis at Tooting Common, or cricket at the Spencer Cricket Club.

For those who can't miss a Park Run, your local event will be at Wimbledon Common, and Wimbledon Park for juniors.

Bright futures



London Square Earlsfield offers you access to a range of Good and Outstanding Ofsted-rated schools for all ages.

There are also plenty of excellent options for nurseries and preschools as well as some of London's top universities, all accessible by foot, train, car or bike.

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EARLY YEARS

THE COLOUR BOX MONTESSORI NURSERY

16 MIN WALK / 4 MIN DRIVE

OFSTED: GOOD

STICKY FINGERS DAY NURSERY

6 MIN DRIVE

OFSTED: GOOD

PRIMARY

EARLSFIELD PRIMARY SCHOOL

13 MIN WALK

OFSTED: OUTSTANDING

GATTON (VA) PRIMARY SCHOOL

21 MIN WALK / 6 MIN DRIVE OFSTED: OUTSTANDING

HILLBROOK SCHOOL

24 MIN WALK / 7 MIN DRIVE OFSTED: OUTSTANDING

BELLEVILLE PRIMARY SCHOOL

9 MIN DRIVE

OFSTED: OUTSTANDING

SECONDARY

BURNTWOOD GIRLS' SCHOOL

5 MIN WALK OFSTED: GOOD

GRAVENEY SCHOOL

9 MIN DRIVE

OFSTED: OUTSTANDING

LA RETRAITE ROMAN CATHOLIC GIRLS' SCHOOL

10 MIN DRIVE

OFSTED: OUTSTANDING

RICARDS LODGE HIGH SCHOOL

10 MIN DRIVE

OFSTED: OUTSTANDING

INDEPENDENT

CHELSEA HALL SCHOOL (4-11 YEARS)

12 MIN WALK

OFSTED: OUTSTANDING

FINTON HOUSE SCHOOL (4-11 YEARS)

17 MIN WALK

ISI REPORT: EXCELLENT

EMANUEL SCHOOL (10-16 YEARS)

34 MIN WALK / 6 MIN DRIVE

ISI REPORT: EXCELLENT

BROOMWOOD HALL SCHOOL (3-13 YEARS)

27 MIN WALK / 6 MIN DRIVE

ISI REPORT: EXCELLENT

UNIVERSITIES

wimbledon college of arts



22 MIN CYCLE / 38 MIN TRAIN







44 MIN TRAIN

Imperial College London

45 MIN TRAIN

42 MIN TRAIN



46 MIN TRAIN

TIMES TAKEN FROM GOOGLE MAPS & CITYMAPPER.

TRAINS FROM EARLSFIELD STATION OR TOOTING BEC UNDERGROUND.













THE VILLAS' PRINCIPAL EN-SUITE

The Villas at London Square Earlsfield embrace elegance and style, with wondrous views of the beautiful Springfield Park.

A home where every detail has been thought of, creating an enviable and comforting space to call home from the moment you arrive.



THE VILLAS' LIVING ROOM

A SANCTUARY OF

Refined living

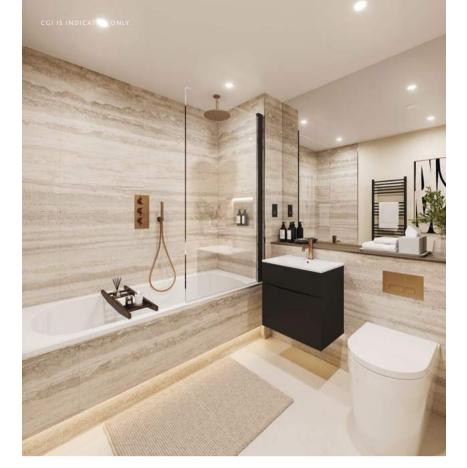
The modern open-plan layouts and integrated design features in The Villas create a welcoming sense of movement through the home.

From enjoying a glass of crisp wine or champagne from your understair wine cooler, to entertaining friends on the lower ground floor terrace, the high specification found in these homes work seamlessly to create a home to be proud of.



THE VILLAS' PRINCIPAL BEDROOM





THE APARTMENTS' BATHROOM

Thoughtfully DESIGNED APARTMENTS



Indulge in luxury apartment living without compromising on space.

Modern layouts with elegant design touches set the scene for the 1, 2 and 3 bedroom apartments at London Square Earlsfield.

Inside, it's the finer details that elevate the specification with integrated appliances, fitted wardrobes to the principal bedroom and bathroom specifications with a touch of luxury.

Every home also benefits from outside space, with many balconies benefitting from sprawling views of Springfield Park.

THE APARTMENTS' PRINCIPAL BEDROOM

THE APARTMENTS' KITCHEN

Designed FOR YOU

At London Square, we plan right down to the finest detail to ensure that you find the home of your dreams.















AWARD-WINNING **CUSTOMER SERVICE**

Our dedicated sales and customer care teams are here to help and guide you through every step of your purchase.

Our customer service excellence has been recognised with a number of prestigious awards, including the 2023 In-House Research gold award, which is based on customers' recommendations. If you require extra assistance, our sales team will be happy to help.



WARRANTY

All our homes carry the reassurance of a 12-year ICW warranty.

This protects our customers should their new property develop any defects arising from construction. We also add our own 2-year London Square Customer Care Warranty which ensures that should anything break down as the result of a defect, the cost of repair/replacement is covered.



HIGH QUALITY BUILD

Quality is built into the very fabric of our homes, so you can buy with complete confidence.

From the selection of construction materials to the external and internal finishes, we use only highquality products provided by our trusted supply chain and fitted by skilled craftspeople.



SECURITY & PEACE OF MIND

When you buy a London Square home off-plan, you can be assured that the finished product will meet our very high standards in every aspect of the build and finish.

All appliances, fixtures and fittings are in perfect working order from day one.



ENERGY EFFICIENT

Your new home complies with all the most up-todate building regulations for sustainability, insulation and energy efficiency.

Our properties' minimum EPC ratings of B, with many achieving A, help keep you warmer and your bills lower.



& HERITAGE

Creating sustainable communities where people thrive is core to our operations.

We develop places that are a pleasure to live in, with homes set in beautifully landscaped and biodiverse grounds. We always ensure our developments are well integrated into the wider local community and enjoy excellent transport links, services and facilities.



MANAGEMENT **COMPANY CHARTER**

Our mission is to make a difference to people's lives which continues once residents

The Management Company oversees the communal and estate areas across every London Square development, with an appointed managing agent to assist on its behalf.



For more information on our Management Company Charter, please scan the QR code.



WE ARE LONDON SQUARE

Making London Greater

We are dedicated to making London even greater. Founded in 2010, our name was inspired by the ethos of London's famous squares – landmarks renowned for their legacy and community.

Respecting the past and inspired by the future, we are committed to providing exceptional properties with our innovative approach to design, build and customer service, winning awards across the industry and making places where people really want to live.

We are proud to be at the heart of delivering much-needed new homes and communities – revitalising forgotten, neglected corners of Greater London and beyond in key commuter locations. Our sites are in well-connected districts, close to good transport links and local amenities. They range from apartments for first-time buyers to smart family homes, from grand restorations and conversions to contemporary, destination developments.

Our customers inspire every part of our process, they determine where we build, how we build and, above all, why we build. Every home encompasses inspiring architecture, clever design and specification and the highest standards of energy efficiency.

Creating a sense of place is embedded in every London Square development, with attractive landscaped gardens and open spaces, often with new shops and offices, redefining and helping to transform neighbourhoods and contribute to the local economy.

We work with existing residents, schools and businesses to make our developments part of the local fabric, encouraging thriving communities to flourish to make a positive difference to people's lives – embodying the spirit of London Square.

Adam Lawrence -Chief Executive and Founder

When I launched London Square, I set out to create a company with strong values exemplifying what I call 'old school principles'.
A company with exacting diciplines and the highest of standards.

My inspiration was London's beautiful squares, created by the great architects. I wanted to reflect the sense of community created over the centuries by these prized green pockets, fringed by homes where people choose to live.

More than a decade of development has given the company our own heritage of over 20 award-winning schemes and more than 50 glittering prizes for delivering exceptional homes and bringing communities together across Greater London.

We are proud to announce the launch of our latest development: London Square Earlsfield, an exciting new address for South West London bordering the 32-acre Springfield Park, fringed by mature trees and green open spaces.

Our collection of beautifully designed heritage-inspired houses and

apartments reflect the architecture of this historic area of the capital. Our premium homes in this new village setting are part of the regeneration of Springfield Village, a community-led transformation which is delivering a new destination with a true sense of place.

London Square always builds homes in well-connected areas. London Square Earlsfield has excellent transport links and is surrounded by the some of the most desirable districts in South West London – Balham, Clapham, Battersea, and Wandsworth.

Reflecting our ethos of creating homes for everyone, London Square Earlsfield will also encompass a series of stylish buildings featuring high-quality homes for shared ownership, assisted living and affordable rent.

When I look at a map of the capital and its commuter belt across Surrey, Hertfordshire, Kent and Essex – there is now a little bit of London Square in most boroughs – and that makes me very proud.







Adarb___

LONDON SQUARE Developments











OUR VISION TO BRING Sustainable living

TO THE CAPITAL



SOCIAL

We focus our efforts on building sustainable communities as they are at the heart of who we are and what we do.

We are an Outstanding Employer, having been recognised for our industry-leading employee engagement score in 2021 and 2022.

We are also proud to be a Living Wage Employer and accredited with the Greater London Authority's good work standard.

Communities

We will keep building sustainable communities where people can live, work, learn and play.

Inclusion

We will continue to be an inclusive employer of choice and create developments that foster inclusion in the community.

Employment

We will remain an outstanding employer that people want to work for.



ENVIRONMENT

We continue to innovate in order to secure a sustainable future for all.

Our environmental approach focuses heavily on ways we can reduce our impact on climate change and the pressures that modern methods of construction can put on the earth, nature and precious resources.

Carbon

We will work to build net zero carbon homes by 2030, decreasing our greenhouse gas emissions year on year.

Waste

We will continually strive to reduce, re-use and recycle, recycling a minimum of 98% of our construction waste.

Natural resources & biodiversity

We will continue to source materials with the least environmental impact, reduce water consumption and increase biodiversity.



GOVERNANCE

We know we have work to do to increase the diversity of our Executive Board.

However, the Board is supported by a strong team, with a higher than industry average representation of female and BAME employees and we are committed to increasing the diversity of our team.

We continue to recruit for talent and skills, without bias.

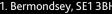
Corporate governance

We will continue to be well governed and do business in a clear and transparent manner.

Business ethics

We will continue treating our suppliers and customers fairly.

We will continue to pay fair taxes.





^{1.} Bermondsey, SE1 3BH 2. Croydon, CR0 2RB 3. Walton-on-Thames, KT12 1HB

^{4.} Nine Elms, SW11 7BA



DISCLAIMER: This document is intended to provide an indication of the general style of our development and apartment types. Computer generated images are indicative only and do not accurately depict individual plots. London Square operates a policy of continuous development and individual features such as windows and elevational treatments may vary from time to time. To this end, any drawings, photographs or illustrations shown are non-contractual. All room dimensions shown are accurate to within +/- 50mm, they are not intended to be used for carpet sizes, appliances, spaces or items of furniture. All furniture is indicative and not supplied. The fireplace and panel are part of interior design concept and does not form part of standard spec. Whilst every endeavour has been made to provide accurate information in relation to internal and external finishes, the Company reserves the right to change supplier and alter or vary the design and specification at any time for any reason without prior notice. Consequently these particulars should be treated as general guidance only. Nor do they constitute a contract, part of a contract or a warranty. Travel times and distances are approximate and are sourced from Google Maps, Citymapper, and tfl.gov.uk. All details are correct at the time of going to print. March 2024.

LONDON SQUARE EARLSFIELD

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